



CAPTURING THE GAINS GLOBAL SUMMIT DELEGATE BIOGRAPHIES

COLLINS APUOYO, PRIVATE SECTOR DEVELOPMENT SPECIALIST, SNV ZIMBABWE

Collins holds a Bachelor of Education degree, an MBA and is currently pursuing a Masters of Art in Leading Innovation and Change. He has vast experience in the business sector including self-employment as a proprietor in a business and as a Senior Business Advisor/Counsellor for Small Enterprises. He has technical expertise in financial services, investment climate, private sector policy development, business development services and value chain development. He worked with DFID Kenya as a Senior Programmes Officer/Advisor for Private Sector development, where he led the design of programmes aimed at making markets work for the poor.

Collins now works in Zimbabwe with SNV, a Dutch international development organization. In Zimbabwe, Collins is at the centre of a multi-donor agriculture revitalization programme focusing on agribusiness development. Collins leads a team of 21 advisors who are implementing a market-led agriculture revitalization programme that aims to make smallholder farmers key partners in major agriculture value chains in Zimbabwe. Prior to this, Collins worked in South Sudan as a private sector development advisor. He led a team of advisors who supported the first export trade in Gum Arabic from Eastern Equatoria, South Sudan, after the end of the civil war. This initiative continues to enable small-scale gum arabic producers in South Sudan to access high value markets in USA, India and Japan through product certification.

Over the last 12 years, Collins has developed a keen interest in social entrepreneurship and explores various ways in which business approaches can be applied to social development. His work in social entrepreneurship has earned him a number of awards. Collins is a winner of a Global Award for Innovations – World Bank, 2005. He is an Ashoka Fellow in recognition of innovation for poverty reduction. He is a Global Social Benefit Fellow of Santa Clara University, California. His work on environmental conservation has also won him recognition from the Dubai Award for Protecting the Living Environment.

GAVIN BAILEY, HEAD OF ETHICAL TRADING POLICY, TESCO

As Head of Ethical Trading Policy at Tesco, Gavin leads the development of policy, strategy and stakeholder engagement in this area for the group. With 20 years spanning food retail, manufacturing and not-for-profit and having helped establish initiatives including Sedex and GlobalGAP, he is particularly focused on policies and mechanisms which foster the development of sustainable and competitive supply chains delivering a mix of social, environmental and economic benefits for all involved.

STEPHANIE W. BARRIENTOS, INSTITUTE FOR DEVELOPMENT POLICY AND MANAGEMENT, UNIVERSITY OF MANCHESTER

Stephanie Barrientos is a Senior Lecturer in the Institute of Development Policy and Management and Associate Director of the Brooks World Poverty Institute at The University of Manchester. She has researched and published widely on gender, global production, employment, decent work, trade and labour standards, corporate social responsibility, fair trade, and ethical trade. She has undertaken research in Africa, Asia, Latin America and the UK. She coordinated the UK Ethical Trading Initiative (ETI) Impact Assessment (2003-2006) with comparative studies in five countries and three sectors. She coordinated studies for Cadbury *Mapping Sustainable Cocoa Production* in Ghana and India. This informed the formation of the *Cadbury Cocoa Partnership*, providing UK£45M to support cocoa farmers, and their subsequent move towards Fairtrade. She is co-coordinator with Professor Gary Gereffi (Duke University) of the UK Department for International Development (DFID)-funded international research network, *Capturing the Gains*, linking researchers in US, Europe, Africa, Asia and Latin America. It focuses on economic and social sustainability of agrofood and manufacturing value chains across countries (www.capturingthegains.org). She has advised and provided training for a number of companies, NGOs and international organizations on issues concerning gender, agribusiness, ethical trade, decent work, and impact assessment, including: Body Shop, Cadbury/Kraft, CAFOD, Christian Aid, DEFRA, DFID, Gates Foundation, Green & Blacks, CAFOD, ILO, Oxfam, Timberland, UNCTAD, UNIDO, World Bank, WIEGO and Women Working Worldwide. She is on various advisory groups, including the ILO/IFC Better Work programme.

UJAL SINGH BHATIA, IMMEDIATE PAST INDIAN AMBASSADOR TO THE WTO, MEMBER OF WTO APPELLATE BODY

Ujal Singh Bhatia was India's Ambassador and Permanent Representative to the World Trade Organization 2004-2010. He joined the Indian Administrative Service in 1974 and served in a number of senior positions in the Central government in Delhi as well as in the Orissa Government between 1976 and 2004.

Educated in Jamshedpur and Delhi, he was awarded a Master's degree in Economics from Delhi University in 1973. He also spent a year in Manchester in 1990-91, where he acquired a Master's degree in Economics.

He has several years of experience in dealing with trade policy issues at the national, regional and multilateral levels. Ambassador Bhatia has been speaking and writing on a range of trade policy issues after retiring from the Government of India in 2010. He was appointed as a Member of the Appellate Body in the WTO in December 2011 and now divides his time between Geneva and Delhi.

DEBAPRIYA BHATTACHARYA, DISTINGUISHED FELLOW, CENTRE FOR POLICY DIALOGUE (CPD), DHAKA AND FORMER BANGLADESH AMBASSADOR TO WTO

Debapriya Bhattacharya is a macro-economist and public policy analyst. Currently he is a Distinguished Fellow at the Centre for Policy Dialogue (CPD) in Dhaka, where he was previously Executive Director. He is a former Ambassador and Permanent Representative of Bangladesh to the World Trade Organization (WTO) and UN Offices of Geneva and Vienna. He had been the Special Advisor on LDCs to the Secretary General of UNCTAD. He is deeply involved in many international development networks, sits on the governing bodies of a number of leading institutions and on the

editorial board of reputed journals. He has published extensively on pro-poor macro-economics, development challenges of the LDCs and issues related to trade negotiations. Debapriya studied in Dhaka, Moscow and Oxford. He has held a number of visiting positions, among others, at the Centre for Global Development (CGD), Washington DC. He is currently the chair of two global initiatives: *LDC IV Monitor* and *Southern Voices on Post MDG International Development Goals*.

RENATO BIGNAMI, MINISTRY OF LABOUR AND EMPLOYMENT, BRAZIL

Renato Bignami has been a Labour Inspector since 1996, performing various tasks related to the Labour Inspectorate, the Labour Administration, Labour Relations, and Labour Law. Currently Renato is an Advisor for the Secretariat of Labour Inspection and Deputy Secretary of Labour Inspection in Brazil. His major interests are related to the modernization of labour relations and the employment relationship, the possibilities of intervention and control over labour relations within value chains, international labour law and its integration with the labour market. Renato has a BA in Law, and an LLM in Labour Law, both from the University of São Paulo. He is currently is researching for his Phd in Labour Law, at the University Complutense of Madrid

MAGGIE BURNS, WOMEN WORKING WORLDWIDE

Maggie works as a freelance consultant in the area of ethical trade. She has been involved for over 30 years in the development field, working in the NGO sector. Her experience and knowledge are in the area of social, economic and political rights, with a specialization and commitment to ensuring that the voice of poor communities in the developing world is heard within policy debates. In the past ten years she has been working freelance, undertaking research, evaluation, facilitating north-south advocacy meetings and playing a coordination role in international campaigns with a southern base – on the right to education, the right to water and labour rights. This has included work with Oxfam International supporting their labour rights work in South Asia in the lead up to the ending of quotas, which led to her involvement in the establishment of the MFA Forum. Her work on labour rights in the 1990s led her to be involved with the establishment of the Ethical Trading Initiative and she currently represents an NGO, Women Working Worldwide. In 2008 she worked as a consultant directly with companies. She is working with Topshop, Topman, Next and GAP, supporting the development of their work on ethical trade.

COLLEEN CHENNELLS, ETHICAL TRADE COORDINATOR, FRUIT SA AND SIZA

Colleen Chennells is a lawyer and training materials developer and has specialized in the development of a variety of training interventions in the paralegal and human rights sectors over the past 25 years in South Africa, the Southern African Development Community (SADC), and Uganda. Since 2008 Colleen has been working for Fruit South Africa as the national Ethical Trade Coordinator for the fruit industry's ethical trade programme. The ethical trade programme has been formalized as the Sustainability Initiative of SA (SIZA), which will be custodian of ethical standards and aims to support sustainable improvement on farms benefiting all workers, the industry and value chain.

JOYCE CHIANDA, MANAGING DIRECTOR, JADE SEA JOURNEYS SAFARIS, KENYA

Born in 1960 in Kirinyaga District, Kenya, Joyce spent a precocious and adventurous childhood and youth in the countryside. In 1981 she left school to enter the hospitality industry. Her passion and innate love of the tour industry was evident over a nine-year period with the tour firm, where she gained a wealth of experience in management, tour guiding and marketing . She married the late Halewijn Scheuerman, a self-taught expert guide, in February 1989. In December 1989 they incorporated their own tour firm, Hiking & Cycling Safaris Kenya. Following that, in 1993 Jade Sea Journeys Safaris tour firm was incorporated as a vessel for growth beyond Kenya. In 2004, Lumale Tours PLC was set up in Ethiopia and in 2005 Pajota Safaris in Tanzania was incorporated. Widowed in 2009, with two daughters at university, she has continued to nurture and build her tour businesses with the vision of assimilating and empowering the people of the local communities that host their operations.

MICHELLE CHRISTIAN, SOCIAL SCIENCE RESEARCH INSTITUTE, DUKE UNIVERSITY

Michelle is a postdoctoral research scholar at the Social Science Research Institute at Duke University. She has published in the *Annual Review of Sociology*, in several edited volumes, and in a series of Working Papers. She has also conducted studies for the International Labour Organization (ILO), the World Bank, and the Robert Wood Johnson Foundation. In 2008-2009 she was a Visiting Researcher at the Social Research Institute at the University of Costa Rica, where she conducted field research for her dissertation on racial stratification in the tourism global value chain. Currently, she is the tourism sector team leader and coordinator for the UK Department for International Development (DFID)-funded research project, Capturing the Gains: Economic and Social Upgrading in Global Production Networks. For the project she conducted field research in Kenya and Uganda and oversaw data collection in South Africa, China, India, and Indonesia. Her research focus is on how racial and ethnic groups, women, and categories of workers are positioned in the global economy.

DAVID CROFT, TECHNICAL DIRECTOR, WAITROSE

David Croft is Director of Quality and Technical at the UK retailer, Waitrose. David previously worked for Kraft Foods, Cadbury and the Co-operative Group, where his senior roles included leading technical and marketing functions in quality, safety, brand marketing, environmental sustainability, and ethical sourcing. While at Cadbury/Kraft, he developed and led the £50m multi-stakeholder Cadbury Cocoa Partnership sustainable agricultural and community development programme. David is a member of the Food Ethics Council, and previously served as a director of the Ethical Trading Initiative and as a council member at the Campden & Chorleywood Food Research Association. He has also contributed significantly to the development of the UK Fairtrade market, launching new products and ranges and by developing consumer awareness and marketing campaigns. He has been involved in numerous initiatives to improve supply chain standards across the food sector, working extensively with government departments and NGOs

HUBERT ESCAITH, CHIEF STATISTICIAN, WTO-OMC

Hubert Escaith is the World Trade Organization's Chief Statistician. He is also Research Fellow at the Centre for Development Economics and International Finance, Université de la Méditerranée, France. He started his professional career as researcher in economics and statistics at Toulouse University, then joined the United Nations in 1982. His first posting was in the Middle East, where he dealt with agricultural development and food security. He moved to Latin America and the Caribbean in 1988, where he held various positions related to statistics, macroeconomics, trade and economic development aspects. His last position with the UN was Director of the Division of Statistics and Economic Modelling at ECLAC (Santiago, Chile). He holds a Doctorate in Mathematics Applied to Economics from the University of Toulouse (France) and a Master from ESSEC-Business School (Paris-Cergy, France).

GARY GEREFFI, DEPARTMENT OF SOCIOLOGY, DUKE UNIVERSITY

Gary Gereffi is Professor of Sociology and Director of the Center on Globalization, Governance & Competitiveness at Duke University (<http://www.cggc.duke.edu/>). He received his BA degree from the University of Notre Dame and his PhD degree from Yale University. Gereffi has published numerous books and articles, including: *The New Offshoring of Jobs and Global Development* (International Institute of Labor Studies, 2006); *Global Value Chains in a Postcrisis World: A Development Perspective* (The World Bank, 2010); and *Shifting End Markets and Upgrading Prospects in Global Value Chains* (special issue of *International Journal of Technological Learning, Innovation and Development*, 2011). He is currently completing a three-year project on economic and social upgrading in global value chains, financed primarily by the UK's Department for International Development (DFID).

ALISON GILLWALD, EXECUTIVE DIRECTOR RESEARCH ICT AFRICA & ADJUNCT PROFESSOR, UCT

Alison Gillwald is Executive Director of Research ICT Africa and Adjunct Professor at the University of Cape Town's Graduate School of Business, Management of Infrastructure Reform and Regulation programme. Prior to this, she was Associate Professor at the Witwatersrand University Graduate School of Public and Development Management, where she founded the Learning Information Networking and Knowledge (LINK) Centre in 1999 with the purpose of fast tracking ICT policy and regulatory training in Southern Africa. She did so after serving a term on the founding Council of the South African Telecommunications Regulatory Authority (SATRA). Before joining SATRA in 1997 she was responsible for establishing the Independent Broadcasting Authority's Policy Department. From 2000 to 2002 she chaired the National Digital Advisory Body appointed by the Minister of Communication. She has served on the board of the public broadcaster, the South African Broadcasting Corporation, AVUSA, Womensnet and Media Monitoring Project. She has consulted to infoDev, World Bank, the African Development Bank, Government of Mauritius, International Telecommunications Union, Commonwealth Telecommunications Organization, United Nations Department of Economic and Social Affairs, the South African Presidency, Treasury, Department of Trade and Industry, and Competition Commission. She was the founding editor of the *Southern African Journal of Information and Communication* and has published in the areas of telecommunications and broadcasting policy and regulation, gender and politics more broadly.

SHANE GODFREY, SOCIOLOGY DEPARTMENT, UNIVERSITY OF CAPE TOWN

Shane Godfrey is a senior researcher in the Labour and Enterprise Policy Research Group, Institute of Development and Labour Law/Sociology Department, University of Cape Town. His main research interests lie at the intersection of industrial sociology, labour law, management studies and economics. He has published on centralized collective bargaining (including a book on the South African system of collective bargaining in 2011); changing employment arrangements and work organization; the impact of minimum standards on small business, the impact of worker participation on firm performance, certain areas of labour law, and informal employment in the clothing industry. In the last year or two he has been involved in research on the apparel value chain in sub-Saharan Africa, as well as research on the achievement of decent work in different sectors in South Africa.

BERNARD HOEKMAN, DIRECTOR, INTERNATIONAL TRADE DEPARTMENT, WORLD BANK

Bernard Hoekman manages the World Bank's International Trade Department. Prior positions at the World Bank include Research Manager of the trade and international integration team in the Development Research Group; manager of the trade capacity building programme of the World Bank Institute; and trade economist in the Middle East/North Africa and Europe and Central Asia departments. Before joining the World Bank in 1993, he was an economist in the GATT Secretariat in Geneva (1988-93), supporting the Uruguay Round negotiations. He has published widely on the GATT/WTO, trade negotiations, international trade and investment in services, trade policy and regional integration. He is a graduate of the Erasmus University Rotterdam, holds a PhD in economics from the University of Michigan and is a Research Fellow of the London-based Centre for Economic Policy Research and a Senior Associate of the Cairo-based Economic Research Forum for the Arab Countries, Turkey and Iran. His most recent book is *The Political Economy of the World Trading System* (Oxford University Press, 3rd edition, 2009, co-authored with M. Kostecki).

JENNY HOLDCROFT, DIRECTOR OF POLICY, INDUSTRIALL UNION

Jenny Holdcroft is Director of Policy, Trade and Development at IndustriALL Global Union. Prior to the 2012 merger of the International Metalworkers Federation into IndustriALL, Jenny was responsible for the ICT, Electronics and Electrical industry, and focused her work on improving pay and working conditions in electronics supply chains through spreading unionization and collective bargaining and reducing precarious employment. She was a Director at the IMF from 2001 and previous roles included Director of Equal Rights and EPZs. Since 2007 she has been in charge of the IMF's, now IndustriALL's, global campaign against precarious work. Jenny's background is with the Australian trade union movement, where she started as a shop steward and official before working as an organizer and industrial officer with public sector and tertiary education unions. She has extensive experience in organizing and representing members, collective bargaining and industrial advocacy and holds a Masters in Labour Law and Relations from the University of Sydney.

ROSEY HURST, DIRECTOR, IMPACTT

Rosey is the founder and Director of Impactt. She has over 15 years' experience in the field of ethical trade and labour standards. Impactt works with organizations to improve working conditions in their supply chains in a way that brings clear business benefits to both ends of the chain. Impactt's approach is change-focused, innovative and practical. Impactt bridges two different worlds – the world of the boardroom and corporate strategy and the world of workers and production sites. Rosey has led many innovations in ethical trade, founding Sedex and the Local Resources Network, pioneering the use of participatory techniques in China and developing methodologies for enabling improved labour practices through improved quality, productivity and human resources management.

ADAEZE IGBOEMEKA, HEAD OF AID FOR TRADE, DIFD

Adaeze Igboemeka is currently Head of Aid for Trade at the UK's Department for International Development (DFID), where she heads up DFID's global policy on trade and development assistance. This includes leading DFID's policy and programmes on trade and global value chains, gender and trade, and the development aspects of the World Trade Organization's trade facilitation negotiations. She has previously worked as a policy adviser on trade, advising UK ministers on development within the WTO multilateral trade negotiations, and has advised on the UK's policy and strategy for international development at the G8 and G20 Summits in France, Korea, Canada, and the US.

JONKOO LEE, SCHOOL OF BUSINESS AT HANYANG UNIVERSITY

Joonkoo Lee is Assistant Professor of Organization in the School of Business at Hanyang University, Seoul. In 2011-2012, he was a postdoctoral research scholar in the Social Science Research Institute, Duke University. He received his PhD in sociology at Duke University with his dissertation comparing the historical development of the animation industry in Korea and India. His research interests include globalization and development, economic and organization sociology, global value chains and political economy in Asia. His work has appeared in *Proceedings of the National Academy of Sciences of the USA* and the *Journal of Supply Chain Management*

SUE LONGLEY, INTERNATIONAL OFFICER, INTERNATIONAL UNION OF FOODWORKERS

Sue Longley is the international officer responsible for agriculture in the IUF, the global trade union federation representing workers throughout the food chain. She joined the IUF in 1994. Prior to that, she worked for the British agricultural workers trade union in a number of posts, including editor of the union's journal, *Landworker*. She has been the Workers' Group secretary in the ILO on several occasions, in particular for the development of Convention 184 on safety and health in agriculture and for the new code of practice on safety and health in agriculture. She represents the IUF in a number of initiatives to tackle child labour in agriculture. She is a member of the Capturing the Gains Advisory Group.

PETER MCALLISTAIR EXECUTIVE DIRECTOR, UK ETHICAL TRADING INITIATIVE

Through over 25 years in roles that have combined business and development, Peter has worked closely with small producers in both Asia and Africa, as well as with large companies in mining, energy, commodities, trading and high profile consumer brands. Peter combines a strong appreciation of business imperatives developed through his work with the ETI, before then with the International Cocoa Initiative and before that with business initiatives in a number of developing countries. This work has always focused on pro-poor programmes, including promoting rights and addressing key labour issues, such as child labour, within a wider framework of sustainable business.

WILLIAM MILBERG, NEW SCHOOL FOR SOCIAL RESEARCH

William Milberg is Professor of Economics at the New School for Social Research and a Fellow at the New School's Schwartz Center for Economic Policy Analysis. His research focuses on economic growth and income distribution in the context of trends in globalization. He has also written extensively on the history and philosophy of economics. He serves on the Research Coordinating Committee for the 'Capturing the Gains from Globalization' project, and has worked as a consultant to the UNDP, the ILO, the UNCTAD and the World Bank. He is on the editorial boards of *Politics and Society*, *The International Review of Applied Economics*, and the *Forum for Social Economics*. His most recent book (with D. Winkler), *Outsourcing Economics: Global Value Chains in Capitalist Development*, is due out in February 2013 with Cambridge University Press.

ROSEMARY MUTHOMI, MERU GREEN, KENYA

Rosemary Muthomi is a Kenyan entrepreneur in the field of horticulture production and marketing. She is an agronomist by profession and has undertaken training for over 30 years in Jomo Kenyatta University of Agriculture and Technology.

She and her husband manage and run a family business under the names Mount Kenya Gardens and Meru Greens Horticulture Limited, dealing in fruits and vegetables, respectively. Key commodities include: French beans, bananas, mangoes, paw paw, avocado, passion fruit and sweet potatoes.

Production is mainly supported by well-organized smallholder groups who constitute 95% of suppliers, with an enrolment of approximately 5,000 farmers providing overall market supplies; the annual total combined production stands at 5,000 metric tons. The companies operate on a well-structured system that supports the following: farmer technical backstopping, farmer credit access, farmer business advice, timely farmer payments and efficient market supply logistics

The company embraces relevant partnerships that enhance growth and the community at large. These include: Ministry of Agriculture, non-governmental organizations, research and financial institutions, agrochemical firms, to mention a few.

The company is answerable to the producer community (smallholder farmers) and the markets at large. Thus, it is necessary to ensure satisfactory and competent management of our value chains as well as responding to dynamics in the market place. Quality, consistency in supplies, producer and consumer satisfaction are the key drivers of our business.

ASSUMPTA NAMAGANDA, UGANDA HOTELS, FOOD, TOURISM AND ALLIED WORKERS' UNION

Assumpta Namaganda has a BA in Arts and currently holds the post of Ag. Director for Education, Training & Organizing at Uganda Hotels, Food, Tourism & Allied Workers' Union (UHFTAWU). She also coordinates Domestic Workers' Project in the Union

DEV NATHAN, INSTITUTE FOR HUMAN DEVELOPMENT

Dev Nathan is Professor at the Institute for Human Development, New Delhi, India, and Visiting Research Fellow at the Center on Globalization, Governance and Competitiveness at Duke University, US. Besides global development, his research interests also include development issues of indigenous peoples.

LOUISE NICHOLLS, HEAD OF RESPONSIBLE SOURCING, MARKS AND SPENCER

Louise Nicholls was part of the small team that developed Marks and Spencer's groundbreaking sustainability programme, Plan A, a 100 point, five-year plan to address a wide range of environmental and social issues. She has worked for Marks and Spencer for over 20 years, initially as a Food Technologist, and then in IT and HR, before developing and managing M&S leading Ethical trade programme 10 years ago.

Currently, her role is to lead the Foods Plan A programme. On a day-to-day basis she deals with issues as diverse as sustainable fish sourcing, labour and environmental standards in factories, animal welfare, food miles, genetic modification, fair trade and climate change. Louise was a board member on the Ethical Trading Initiative board 2004-2007, has sat on Sedex board since its inception and is a board member of Global Social compliance programme (GSCP). Louise also chairs the Sedex Associate Auditor Group and is a member of Capturing the Gains advisory group. A key part of her role is interaction with a wide range of stakeholders and suppliers. In the last 12 months she has travelled to America, Africa and Asia, meeting with over 1,000 suppliers and local stakeholders to understand their issues and perspectives

ERKKI ORMALA, VP BUSINESS ENVIRONMENT, NOKIA

Erkki Ormala was born in 1950. He graduated in 1974 and received his PhD in 1986 from the Helsinki University of Technology. He was a Senior Research Engineer at the Technical Research Centre of Finland (VTT), 1974-1987. During the period 1987-1999 he was the Secretary of the Science and Technology Policy Council of Finland. In 1999 he joined the Nokia Group. At Nokia he is in charge of developing a favourable business environment for Nokia globally.

He has more than 50 scientific publications. In 1992 he led an international evaluation of the economic and social impacts of the Eureka Scheme. In 2004 he chaired the Five-Year Assessment of the EU Research Programmes, covering 1999-2003. He was the President of Digitaleurope, 2008-2012. He is a member of the Board of University of Oulu.

AURELIO PARISOTTO, SENIOR ECONOMIST, INTERNATIONAL LABOUR ORGANIZATION

Aurelio Parisotto is a Senior Economist at the Policy Integration Department of the ILO. His current interests are the economic and social implications of the global financial crisis, policies for economic and employment recovery, local economic development and pro-poor growth. An ILO official since 1994, Aurelio Parisotto also worked at UNCTAD and at the International Institute for Labour Studies in Geneva. He was a member of the technical secretariat of the World Commission on the Social Dimension of Globalization in 2002-2004 and senior specialist in the ILO Subregional Office for South-East Asia and the Pacific from 2004 to 2007. He contributed to several major reports by the ILO, UNCTAD and the United Nations. His research work on globalization and regional integration, foreign investment and transnational production networks, employment and labour markets has been published by the ILO, OECD, UNCTAD, the World Bank and commercial publishers. He studied economics at the University of Modena, Italy and Oxford, UK.

GRANT PATTISON, CEO, MASSMART

Grant graduated from UCT in 1992 with a BSc degree in Electrical Engineering, after which he was employed by Anglo American Group as a management trainee. In 1993, after three-and-a-half years with Anglo American, Grant moved to Monitor Group as a consultant.

A chance encounter with Massmart CEO, Mark Lamberti paved Grant's route to a career in retail with Massmart in July 1998. He started his retail career in the role of Executive Assistant to the CEO, a position which he occupied for two years before being appointed Managing Director of Game Stores in October 2000.

This was followed two years later by his appointment as Group Commercial Executive in 2003. Grant was appointed to the Executive Committee in 2000, to the Board on 7 December 2004 and to the position of Deputy Chief Executive Officer on 1 July 2005. In July 2006 he became Chief Executive Officer Designate and was appointed CEO of Massmart Holdings on 1 July, 2007, nine years after joining the group.

With 14 years' experience working for Massmart, Grant has a solid understanding of the Group and has played an integral part in forming and leading its long-term strategy. This has included revitalizing the Group's private label programme and leading Massmart's entry into the retail food business. Grant was appointed as Co-Chair of the Consumer Goods Council of South Africa in 2009. In September 2010 Massmart received a non-binding expression of interest from Walmart, involving a cash offer of R148 per share for the issued share capital of the company. This resulted in a process during which Grant led discussions with Walmart which, in November 2010, resulted in a firm offer from Walmart to acquire 51% of Massmart at a cash price of R148.00 per Massmart ordinary share.

Grant subsequently provided the executive leadership necessary to navigate the acquisition through the competition approval process, involving competition authorities in South Africa and four other African countries. The Massmart-Walmart merger was ultimately approved in all relevant jurisdictions. The final phase of Grant's involvement in the merger has been devoted to integrating Massmart with Walmart, in order to ensure the achievement of merger benefits and implementation of additional governance protocols associated with majority ownership by a listed US-based corporation.

MICHAEL ROBERTS, AID FOR TRADE COORDINATOR, WTO

Michael Roberts is the Aid-for-Trade Coordinator in the Development Division of the World Trade Organization (WTO) – a position he has held since 2009. The Aid for Trade initiative seeks to assist developing countries connect to the multilateral trading system. Building on his experience of organizing Global Reviews in 2009 and 2011, Michael is leading preparations for the 4th Global Review of Aid for Trade: ‘Connecting to Value Chains’, to be held on 8-10 July 2013. Michael joined the WTO in 2001, starting his career in the Agriculture and Commodities Division. Between 2003 and 2009, he established the Standards and Trade Development Facility (STDF), leading it from an initial grant of \$0.3 million to a multi-donor trust fund with \$5 million annual resources. The STDF helps developing and least developed countries comply with animal, plant and food safety standards.

Prior to the WTO, he worked in the Russian Federation and the UK on agriculture and trade policy issues between 1994 and 2001. Michael is an agricultural and development economist by training and holds degrees from University of Oxford and the University of Kent at Canterbury in the UK.

ANNA SWAITHES, HEAD OF WATER AND FOOD SECURITY POLICY, SABMILLER PLC

Anna joined SABMiller in 2012 as Head of Water and Food Security Policy. In this role, Anna leads development of water and food security strategies, particularly driven through SABMiller’s agriculture programmes. SABMiller is committed to value chain innovation, and was the first international brewer to experiment with sorghum-based beers and to launch a commercial beer using cassava – the Impala brand in Mozambique. These initiatives create new opportunities for subsistence farmers to connect to formal markets. Prior to joining SABMiller, Anna was Head of Development, Cocoa Partnership at Kraft Foods. She led the multi-stakeholder, Cadbury Cocoa Partnership, from its establishment in 2008 until 2012, particularly focused on developing the Partnership in Ghana with the Ghanaian government, UNDP and NGOs, including CARE International, VSO and World Vision.

RORDEN WILKINSON, PROFESSOR OF INTERNATIONAL POLITICAL ECONOMY AND RESEARCH DIRECTOR OF THE BROOKS WORLD POVERTY INSTITUTE

Rorden Wilkinson is Professor of International Political Economy and Research Director of the Brooks World Poverty Institute at the University of Manchester. He works in the areas of international trade, international organization, global governance and development. He is author of, among other things, *The WTO: Crisis and the Governance of Global Trade* (Routledge, 2006) and *Multilateralism and the World Trade Organisation* (Routledge, 2000); co-editor of (with Thomas G. Weiss) *International Organization and Global Governance* (Routledge, 2013), (with James Scott) *Trade, Poverty, Development: getting beyond the WTO’s Doha deadlock* (Routledge, 2012), (with David Hulme) *The Millennium Development Goals and Beyond: global development after 2015* (Routledge, 2012), (with Jennifer Clapp) *Global Governance, Poverty and Inequality* (Routledge, 2010), (with Donna Lee) *The WTO after Hong Kong* (Routledge 2007) and (with Steve Hughes) *Global Governance: Critical Perspectives* (Routledge, 2002); and editor of *The Global Governance Reader* (Routledge, 2005). He co-edits (with Thomas G. Weiss) the Routledge series on Global Institutions; he initiated, co-organized and co-convened the inaugural Global Poverty Summit (www.povertydialogue.org); and he is co-organizer (with Faizel Ismail) of the Commission on the Future of the Multilateral Trading System.

GUNELIE WINUM, HEAD OF INTERNATIONAL PROGRAMMES, ETHICAL TRADING INITIATIVE, NORWAY

Gunelie Winum is the Head of International Programmes in the multi-stakeholder organization IEH – Ethical Trading Initiative Norway. Some of her work includes developing training modules and conducting training for both buying companies and factory/farm managers on how to implement Code of Conduct in a resource- and impact-efficient manner. Besides training and advisory services, she has initiated and co-produced practical improvement handbooks in many emerging economies. Gunelie believes in using local experts in empowering workers to exercise their rights, and enabling managers within factories, farms, retailers and brands to improve their business with a rights-based approach. The Local Resources Network (LRN – www.localresourcesnetwork.net) is the platform to mainstream this approach. The aim is that the LRN will become a global remediation and improvement network, where partners at stake can create and share good practice, locally and globally. She has also initiated and co-produced a DVD, *Better Business, Better Lives*, focusing on how retailers and brands can improve their purchasing practices (www.ieh.no). Along with other responsibilities, she is a key member of the Capturing the Gains Advisory Group and part of the European Board of Directors of Social Accountability International. In 2012, she won the IEH – ETI Norway Award of Honour, wherein she was referred to as ‘A burning soul’.